



HORNCHURCH ATHLETIC CRICKET CLUB

HORNCHURCH ATHLETIC CRICKET CLUB – SPONSORSHIP OPPORTUNITIES

About the Club

Hornchurch Athletic Cricket Club were founded in 1936 and have been based at Hylands Park, Osborne Road, since the early 1950s. We are part of the wider Hornchurch Athletic Sports Club that includes a Darts Team and Football Team.

The cricket club currently have around 60 adult playing Members and a similar number in our youth section. We field four senior teams playing in the T-Rippon Mid Essex Cricket League on Saturdays, playing in games in both the local area, East London and Essex, a Sunday Twenty20 team playing in an Essex wide competition and youth teams from ages U9 to U19. The club is also transitioning to the Shepherd Neame Essex Cricket League from next season.

Why is Sponsorship Important?

Running a cricket Club is not easy and is getting more expensive by the year, with costs, particularly for leasing our ground/reserve ground at Raphael's Park, our groundsman and insurance, all rising substantially in recent years.

We host a number of fundraising events throughout the year and will continue to do this but we also need the support of outside sponsors.

What Can We Offer?

We have four league teams and one friendly team on a Saturday which play all across Essex and East London. We also have a Sunday T20 team, a Sunday friendly team and over 60 juniors. We also have a vibrant social membership thanks to Sky Sports and a very well stocked bar!



Examples of some action shots published in the Recorder Newspapers, spanning Essex and East London.



Shirt Sponsorship – Offers Considered

- 44+ players wearing your logo on their shirts across Essex and London every Saturday.
- 33+ junior teams wearing your logo on their shirts Sunday mornings.
- 11+ wearing your logo on their shirts Sunday afternoons.
- Your logo on all members training kits.
- Regular action shots in the Recorder newspaper series (Romford, Brentwood, Ilford, Newham).
- Advertising boards around the ground (busy public park in Hornchurch) – 1000s of passers by each day.
- Regular social media posts – 550+ followers.
- Complementary framed picture of 1st XI wearing shirts for your office.
- Announcements on social media.
- Use of the club and bar for social events free of charge.
- Link to company website on our website.
- Free use of ground to host a cricket match.



Other Sponsorship Options

- Scorebox Sponsorship – the main focal point during every match.
- Ground Sponsorship – boards placed around the ground on matchday.
- Match Ball Sponsorship – mentioned in all newspaper reports.
- We are taking on some sponsors **free of charge** to help businesses through the tough Covid-19 economic climate.

Please contact the HACC Chairman Stuart Whitaker (stuartwhitaker24@hotmail.co.uk) to discuss any sponsorship opportunities further.